

### SPONSORSHIPS FOR THE EV2021VÉ ANNUAL CONFERENCE

Electric Mobility Canada is pleased to offer sponsorship opportunities for the EV2021VÉ Conference taking place virtually on October 5, 6, 7, 2021.

It will bring together leaders and experts from Canada and around the world to discuss a number of key areas related to electric mobility in programs, policies, and innovative technologies.

There will be designated sponsored times for organizations to showcase their work, products and services with corporate video segments.

Sponsorships are offered on a first-come, first-serve basis. We would be pleased to customize a package to align with your corporate goals while following this framework:

EV2021VÉ SPONSORSHIP OPPORTUNITIES				
Presenting Sponsor	\$35,000			
<ul style="list-style-type: none"> <li>- Top billing as a Presenting Sponsor across all platforms and in marketing materials</li> <li>- Opportunities for custom visibility options</li> <li>- up to 10 conference registrations</li> <li>- Plus all selections offered below</li> </ul>				
Sponsorship Levels	\$20,000	\$10,000	\$5,000	\$2,500
Company Spotlight (ex. Corporate video of up to 4 minutes) (Custom opportunities to suit sponsor)	✓			
Acknowledgment during Opening and Closing Remarks	✓	✓	✓	✓
Opportunity to be a moderator or panellist on the program (topic dependant)	✓	✓		
Mention in the Conference Media Releases	✓	✓	✓	
Logo Size & Positioning	large	medium	small	smallest
Promotional logo as a sponsor on marketing materials	✓	✓	✓	✓
Logo visibility during the conference	✓	✓	✓	✓
Promotion in conference e-blasts	✓	✓	✓	✓
Logo in conference promotional program	large	medium	small	smallest
Banner ad on conference page of website (sponsor provided)	✓			
Number of full conference registrations included	5	3	2	1

**For any questions or to book your sponsorship, please contact [Maureen.Shuell@emc-mec.ca](mailto:Maureen.Shuell@emc-mec.ca) (416) 898-5600  
Conference Program and Information about EMC: [emc-mec.ca](http://emc-mec.ca)**