



SPONSORSHIPS FOR THE EV2020VÉ ANNUAL CONFERENCE

Electric Mobility Canada is pleased to offer sponsorship opportunities for the EV2020VÉ Conference taking place virtually on November 9 & 10, 2020. This year's theme for EV2020VÉ is *Electro-Mobilize!*

It will bring together leaders and experts from Canada and around the world to discuss a number of key areas related to electric mobility such as:

- A Canadian EV industry strategy
- Policy updates on electric mobility in Canada and the world
- The latest technological development in batteries, powertrains, vehicles, infrastructure, and more!

There will be designated sponsored times for organizations to showcase their work, products and services with the option to present live or include corporate video segments to highlight their corporate messaging.

Sponsorships are offered on a first-come, first-serve basis. We would be pleased to customize a package to align with your corporate goals while following this framework:

EV2020VÉ SPONSORSHIP OPPORTUNITIES				
Presenting Sponsor	\$20,000			
<ul style="list-style-type: none"> - Exclusive top billing as Presenting Sponsor across all platforms and in marketing materials - Opportunities for custom visibility options and selections from below - Business to Business Networking Meeting Room Time with up to 2 hours of scheduled B2B meetings with qualified business partners in a separate and dedicated "hub" complete with your company's branding 				
Supporting Sponsors	\$10,000	\$7,500	\$5,000	\$2,500
Company Spotlight -up to 10 minutes to share video/speaking opportunity at designated time (8 spots available)	✓			
Company Spotlight -up to 5 minutes to share video/speaking opportunity at designated time (7 spots available)		✓	✓	
Acknowledgment during Opening and Closing remarks	✓	✓	✓	✓
Opportunity to be a moderator or panellist on the program	✓	✓		
Mention in the Conference Media Releases	✓	✓	✓	
Logo Size & Positioning	large	medium	small	smallest
Promotional logo as a sponsor on marketing materials	✓	✓	✓	✓
Logo visibility during the conference	✓	✓	✓	✓
Logo in conference e-blasts	4 times	3 times	2 times	once
Logo in conference promotional program	large	medium	small	smallest
Banner ad on conference page of website	✓	✓	✓	
Number of full delegate registrations for conference	5	3	2	1
Business to Business Networking Meeting Room Opportunities (Scheduled B2B Meetings with qualified business partners in a separate and dedicated "hub" with company branding)	60 minutes	30 minutes	15 minutes	additional \$1,000

For any questions or to book your sponsorship, please contact Maureen.Shuell@emc-mec.ca (416) 898-5600
Conference Program and Information about EMC: <http://emc-mec.ca>