

## A message from our Chair

### Kick back and relax... but not too much!

While summer months may be time for vacations and for a slowing down of activities, the Electric Mobility Canada team has moved **meetings with Federal Government representatives** into high gear. Meetings and conversations have taken place with multiple ministries, including...

- Transport Canada, where we have had meetings with Minister Marc Garneau and his Chief of Staff
- Natural Resources Canada
- Ministry of International Trade
- Ministry of Innovation, Science and Economic Development
- Environment Canada
- The Prime Minister's office

We have communicated messaging intended to support the electro-mobility value chain. We intend to work closely with the Federal Government in a partnership that will propel our industry to the next level.

Having electricity recognized as a clean fuel is essential. EMC has therefore made a commitment to delivering a policy recommendation on the Clean Fuel Standard to Environment Canada and to the Prime Minister's office. To deliver this policy recommendation, we will be undertaking a consultation process with electro-mobility stakeholder members, including but not limited to electric utilities, auto manufacturers and charging network operators. Stay tuned for next steps related to this consultation.

More activities will be announced in the coming months leading to EMC's tenth annual conference and trade show, EV2019VÉ, that will be held in picturesque Québec City from May 6th to 9th, 2019. I look forward to reconnecting with each of you at the upcoming Chapter meetings that will be held in the fall. In the meantime, on behalf of the entire EMC board, I wish you a pleasant summer.

#### **Catherine Kargas**

Chair, Board of Directors  
Electric Mobility Canada

## Upcoming EVents

#### [Festival 100% Électrique](#)

August 19, 2018  
Montréal, QC

#### [EMC Webinar - EV Battery Recycling](#)

August 22, 2018 @ 2 PM EDT

#### [Electric & Hybrid Vehicle Technology Expo](#)

September 11-13, 2018  
Novi, Michigan

#### [Southern Automotive Conference](#)

3-5 octobre 2018  
Atlanta, Géorgie

#### [CSA Carsharing Conference](#)

October 16-17, 2018  
Paris, France

#### [Forum sur les véhicules automatisés](#)

October 25, 2018  
Montreal, QC

#### [EV2019VE Conference & Trade Show](#)

May 6-9, 2019  
Québec City, QC

#### [EVS32](#)

May 19-22, 2019  
Lyon, France

## ONTARIO CANCELS THE EV & CHARGING FINANCIAL INCENTIVES

Following the [announcement of the Ford Government](#) to end the incentive program, EMC has created an Ontario Government Relations Committee to promptly act on this decision. Stay tuned as we establish our short-term action plan.

### Recruiting: VP of Research & Policy

Electric Mobility Canada is looking for a Vice-President of Research & Policy to support the staff in key functions and activities of the association, and to represent EMC in diverse committees and activities.

See [our website](#) to learn more.

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### EMC Webinar: EV Battery Recycling

EMC member Retriev Technologies has been recycling lithium-ion batteries in Canada since 1996. The lithium-ion battery industry has changed considerably since those early days, and now large-format lithium-ion batteries are common in the automotive sector.

This webinar will cover Retriev Technologies' approach to recycling large-format, lithium ion batteries --- including such aspects as storage, handling, disassembly, and processing. As well, an overview of the regulatory framework surrounding waste, lithium-ion batteries in Canada will be provided. [Register now!](#)

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### UberÉLECTRIQUE Launches in Montreal

Electric Mobility Canada is pleased to announce that Uber Canada launched the UberÉLECTRIQUE program on June 19, 2018, in Montreal in partnership with EMC and the Association des véhicules électriques du Québec (AVEQ). This is a first step for Uber Canada towards supporting more electric mobility in ridesharing. Working with close to 100 driver-partners who currently operate an electric vehicle on the Uber platform and leveraging the expertise of AVEQ and EMC, Uber will actively assess the opportunities and challenges of electrification in ridesharing. Uber will also promote awareness to hundreds of thousands of Montreal riders and drivers on the benefits of clean mobility solutions.

Through this new initiative, Uber aims to empower driver-partners to be champions for a shared, electric future. Uber will be deploying EV educational materials to a large part of the Montreal population who use the service. When requesting an Uber, riders will now receive an in-app notification when they have been paired with an EV. Once in the car, an AVEQ fact sheet will be offered to riders so they can learn more about the benefits of electric mobility. And, after each EV trip, riders will receive an email containing additional educational info on EVs.

Learn more: [Uber Canada's full press release](#).





## Invitation to the Southern Automotive Conference

The [Southern Automotive Conference](#) is the preeminent trade event dedicated to the automotive industry in the southeastern US. It takes place **October 3-5, 2018**, in Atlanta, Georgia. The conference features a trade show, industry outlook briefings, technology seminars, and panels on best practices, along with numerous B2B and networking opportunities. Traditional parts suppliers will find the event valuable, as will advanced manufacturing production systems and equipment manufacturers, automotive technology and IT firms, and anyone working on the cutting-edge of future transportation (batteries, electrification, mobility, or autonomous/connected vehicles).

Canadian exhibitors will be invited to the VIP reception to network with representatives from over a dozen OEMs, Tier 1, and Tier 2 suppliers. Exhibitors may also be eligible for a discounted registration fee and placement in the Canadian Pavilion if you register by August 15th.

Contact Robert Tate at the Consulate General of Canada in Atlanta with any questions or for more information - [Robert.tate@international.gc.ca](mailto:Robert.tate@international.gc.ca) or 404-532-2020.

Don't miss out on the chance to start growing your business in the fastest growing automotive region in the US!

## Member of the Month



# nordresa

Located in Laval, Nordresa's mission is to be a leader in sustainable mobility by designing electric powertrains for medium-duty commercial vehicles. Our clients are Original Equipment Manufacturers (OEMs) who want to accelerate the introduction of electric vehicles into their service offering and fleet operators who want to reduce emission of GHG

while reducing their operating costs.

Nordresa's trucks: zero emission, versatile and profitable, today.

For more information, please visit [www.nordresa.com](http://www.nordresa.com).

### What's new?



Nordresa and Isuzu Commercial Truck of America Inc. recently announced their collaboration in the



As of July 2018, you might be lucky enough to cross the very first electric moving truck in Canada in the

development of an all-electric version of the Isuzu N Series truck. This innovative system was first exhibited at the Indianapolis Work Truck Show 2018, a major event in the trucking industry. Several units will be tested in the United States by the end of 2018, at preferred customers of the Japanese manufacturer.

streets of Montreal. Without question, the company Déménagement Myette knows how to think outside the box. Offering a bike moving service for 10 years, these reputable and environmentally conscious movers can now count on a 100% electric, hassle-free and economical truck!

## News from Members

### Nova Scotia unveils its fast-charging network

Emera Inc., Nova Scotia Power's parent-company, is funding the EV charging network which promotes the use of vehicles powered by cleaner energy and aligns with similar initiatives being implemented across Emera's operating companies. The 12 EV fast-chargers are strategically located to enable EV drivers to travel across the province with ease. The location sites were selected based on a number of criteria including proximity to a 100-series highway, each located approximately 65 kilometres apart.

EMC members Nova Scotia Power and FLO are partners for this project. FLO was selected by Nova Scotia Power to provide the charging equipment and operate the stations, which will be part of the Canada-wide FLO Network that includes more than 4,500 charging locations around the country.

Read [Nova Scotia Power's](#) and [FLO's](#) press releases

### Geotab acquires FleetCarma

Geotab, a global leader in IoT and connected transportation, announced on June 12, 2018 the acquisition of clean-tech solution provider, FleetCarma. Specializing in Electric Vehicle (EV) telematics, FleetCarma is a forerunner in the electric vehicle industry, providing technology that has been critical to the adoption and operation of EVs for over 10 years.

The acquisition of FleetCarma accelerates Geotab's long-standing commitment to investing in the people and technology required to be the global leader in telematics for EVs. With the adoption of electric vehicles increasing over the past several years, resulting in more than 3 million EVs on the road today, Geotab is positioned to be the global, dominant telematics player for electric vehicle fleet management.

Read [Geotab's press release](#).



EV Fast-Charging Station

|                       |                           |                              |                           |                         |
|-----------------------|---------------------------|------------------------------|---------------------------|-------------------------|
| 1 Shell YARMOUTH      | 4 Sobey's LIVERPOOL       | 7 Glooscap Landing HANTSPORT | 10 Masstown Market DEBERT | 13 Lynwood Inn BADDECK  |
| 2 Fast Fuel SHELBURNE | 5 Best Western BRIDGWATER | 8 Superstore HALIFAX         | 11 Fast Fuel STELLARTON   | 14 Sobey's NORTH SYDNEY |
| 3 Sobey's DIGBY       | 6 Fast Fuel COLEBROOK     | 9 Sobey's ELMSDALE           | 12 PetroCan MONASTERY     |                         |



## CONTACT US.

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Forward this email to your professional network!