

President Corner

Are you an EV Ambassador?

To all our EV ambassadors,

The total Canadian EV sales in September are over 26,000. We are now getting closer to the milestone of 30,000 EVs on the road, with a record monthly sale of 1,300 EVs in September. We all know what it takes to get more. The recent EV report card by SFU's START team sends a message to the federal government and the provinces. It is an interesting tool to compare jurisdictions, and spur up discussions on the priorities to address. EMC is at work with provincial and federal governments, and all stakeholders to mainly focus on key policies, and pragmatic actions and decisions to accelerate EV adoption.

During the last consultation conducted from the Ministry of Transportation in Ontario, I worked closely with interested members to bring our recommendations on the most important rebate and infrastructure deployment, well underway, but also on the awareness and educational actions needed to convince more EV drivers.

Over and above the structured government efforts and programs, we recommended to seize the opportunities to use those messages consistently throughout all regular available delivery mechanisms to reach an audience beyond the EV community. As an active EMC member and an EV enthusiast, you can be the perfect EV ambassador in your network. By creating and disseminating a positive and exciting message for EVs in all its modes, you can help your corporate management, fleet managers, colleagues, friends and family to better understand that it is time to consider an EV now.

I invite you to be part of this collective effort.



Chantal Guimont
President & CEO
Electric Mobility Canada



Upcoming Events

EMC Events



EV VÉ 2017

CONFERENCE + TRADESHOW

May 29 | June 1

Hilton-Toronto/Markham, ON

Other Events

BC Power Symposium

January 30-31, 2017

Vancouver, BC

www.canadianinstitute.com/bc-power-symposium

AQTR Conference

December 6, 2016

Montreal, QC

aqtr.com

Montreal Electric Vehicle Show

November 26-28, 2016

Annual EV/VÉ Conference representing unique networking opportunities with EV stakeholders. Key leaders from automobile industries, federal and provincial governments, fleet organizations and academia are gathered to make EVs a sustainable solution for transportation in Canada.

EMC Webinar Series

EV Report Card from SFU's START
December 7, 2016 @ 3PM ET
Via GoToWebinar

emc-mec.ca/activities/webinars/

May 26-28, 2017

Montreal, QC

svem.ebems.com

EVS30 - International EV Symposium

October 9-11, 2017

Stuttgart, Germany

evs30.org

News from EMC

Government Relations News

Visit the [Advocacy section](#) of our website to learn more!

Provincial Government

EMC Visit in BC

Chantal Guimont moderated a session at the CUTA Fall Conference in Vancouver on November 7-9. The presentation done during this session is available in the [Members Only Section](#) of our website.

She also met with the BC Ministry of Energy and Mines, to share common objectives and means to work in collaboration with the federal government on the key recommendations to accelerate transportation electrification.

EMC's Submission for the Ontario Consultation

On November 14, EMC was proud to submit [its recommendations](#) after consulting its members in Ontario. EMC's paper addressed the Electric Vehicle Incentive Program (EVIP), the Electric Vehicle Chargers Ontario Program (EVCO), the Education and Awareness regarding the general public, partners, dealerships, and private fleets.

You can browse through [all our submissions](#) to governments on our website.

Federal Government

Minister Garneau presented his strategy for the future of transportation in Canada: Transportation 2030

On November 3, Chantal Guimont attended an event during which the Honourable Marc Garneau, Minister of Transport, delivered on his commitment to create a safe, secure, green, innovative and integrated transportation system that supports trade and economic growth, a cleaner environment and the well-being of Canadians and their families.

Minister Garneau explained that his government will continue working with provincial governments on a Pan-Canadian Framework that includes a strategy for transportation in Canada in order to reduce carbon pollution by 30% from 2005 levels by 2030. Regarding transportation electrification, the Government of Canada will invest in areas such as smart grids, electricity transmission, renewable power and smart cities plans that will lead to cleaner transportation technology. It will also supports the development of regulatory framework for emerging technologies, such as connected and automated vehicles, in order to support a broader strategy on innovation. The government mentioned it had also already invested \$62 million in electric car charging and low-emission fueling stations.

Submit an Abstract at EV2017VÉ!

EV2017VÉ solicits the presentation of your latest research results, technical developments, demonstration projects, practical and conclusive experiences, innovative business models, public policies, and strategies, for all modes of transportation - individual transportation, fleets, public transit and public transportation, specialized and commercial vehicles. [Learn more.](#)

THEME

Smart e-Mobility

Deadline to submit your abstract:

Friday December 16, 2016.

EMC Membership Renewal to Be Sent Soon

In early December, EMC members will receive their membership renewal invoice for 2017. EMC is happy to announce that the Board decided not to increase its fees for the upcoming year. All EMC members will also receive a 2016 annual report (to be published in February 2017).

Canadian EV Sales: Q3 Update

In late 2014, Canada hit its milestone of 10,000 electric vehicles in the country. In early 2016, Canada surpassed the 20,000 plug-in hybrid and battery electric vehicles milestone. After a strong third quarter, Canada is now well on its way to reaching the 30,000 mark.

Overall, Q3 electric vehicle sales were strong. Earlier this year, June 2016 was the first month where sales spiked over 1,000

EVs in just one month. While July dipped just below 1,000, August was back over 1,100, and September set a record of over 1,300 PHEVs and BEVs sold in Canada.

[Read the FleetCarma blogpost.](#)

EMC Member of the Month



City of Vancouver

The City of Vancouver's **EV Ecosystem Strategy** builds on the foundation the City has built over the past ten years in supporting EVs through infrastructure deployment and other supporting policies, and is a key action of the Renewable City Strategy- the City's long-term plan to derive all energy used in Vancouver from renewable sources before 2050. The EV Ecosystem Strategy establishes 32 priority actions to be undertaken from 2016 to 2021 with the aim of achieving broader home, workplace and public charging opportunities for a growing EV market. It also provides the option for the eventual transition of EV infrastructure ownership and operation from the City to the private sector. The EV Ecosystem Strategy lays out an approach that will:

1. Expand access to home and workplace charging;
2. Improve the public charging network; and,
3. Integrate EV infrastructure planning into core City processes.

Public EV infrastructure will be planned with consideration for the types of housing and amenities in a given neighbourhood, the amount of time residents would spend at those amenities, with the intent to then match the service provided by the EV infrastructure to the time spent at those amenities. The existing charging network, the age of the housing stock, and the population densities in a neighbourhood will also be considered when planning EV infrastructure. Expansion of the private charging network will include installation of charging stations on City-owned, public facing sites as well as on private lands, in partnership with property owners acting as hosts for City-owned infrastructure. City-owned properties will include locations under Park Board jurisdiction. A separate process for Park Board approval of charging infrastructure on park lands or at park board facilities will be included in the program.

Learn more: vancouver.ca/streets-transportation/electric-vehicles.aspx

News from Members

Do Canadian provinces make the grade when it comes to EV policy?



A first **EV Report Card** in Canada has just been published by EMC member SFU's Sustainable Transportation Action Research Team (START). While the report finds most provinces are not doing enough to get EVs on the road, it identifies opportunities for provinces and the federal government to step up. "As the federal government prepares to release its forthcoming climate framework, the report really highlights the opportunity for Ottawa to lift all boats with strong EV policy," said Suzanne Goldberg, Director of Research at START.

Launch of the IEEE VTS Motor Vehicles Challenge 2017



The IEEE Vehicular Technology Society, the Université du Québec à Trois-Rivières, L2EP laboratory, FCLAB Research federation, FEMTO-ST Institute and the French network on HEVs (MEGEVH) are proud to launch the IEEE VTS Motor Vehicles Challenge 2017.

Download the IEEE VTS Challenge [Call for Solutions!](#)

Renewz® Launches iSun™ Solar Carport Platform on the Israeli Market



Renewz Sustainable Solutions Inc., of Montreal, Canada, is proud to announce the public launch of its new iSun solar carport platform in Israel. The announcement comes as a result of the commercial mission of Mayor Coderre of Montreal to Israel and the Palestinian territories.

Following the signing of a manufacturing license in spring of 2016 to produce commercial designs in Canada, Renewz launched a program to create and manufacture its own complimentary platform and products in Quebec.

[Read the press release.](#)

Clean Energy Vehicle Economic Opportunities Assessment

The recent study titled "[Clean Energy Vehicle Economic Opportunities Assessment](#)" prepared for the BC Ministry of Energy and Mines, by the consulting firm, MNP LLP, co-authored by EMC member MDP Consulting, has just been published. Based on the well positioned BC industry, the emergence of new technologies and related businesses, there is a potential and an important opportunity for close to 400% increase in the growing clean economy, as soon as 2020, through investments, additional spending in local goods, and exports. The study presents competitive advantages to pursue opportunities in the CEV sector, and challenges to address. This study can be transposed to other provinces, to evaluate Canada's global industrial strategy.

Other EV Accelerators

Show Your Support

In Canada, **incentives are only available at a provincial level in British Columbia, Ontario and Quebec.** Canadians living in other provinces do not have access to incentives of any kind. To make these vehicles even more affordable to every Canadian, we urge the Canadian Government to provide tax rebates and other incentives for those that choose to purchase zero emission vehicles.

[Sign the petition.](#)

Statistics on the Quebec EV Incentive Program now available

As of September 30, 2016, 24 231 rebates were given in the province. [More statistics here.](#)

Interview with Christina Bu of the Norwegian Electric Vehicle Association

Interesting interview with an important EV stakeholder in Norway. [Read the interview.](#)

CONTACT US.

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