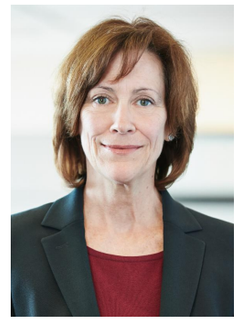
EMC Monthly e-News
EVS29 SPECIAL EDITION



PRESIDENT CORNER.

Making the most of your EVS29 experience.

It has been almost a year since we started planning the largest world electric vehicle industry gathering.

With more than **300 presentations**, **90 exhibitors from 11 countries**, technical tours, test drives, galas and a ton of side events, Montreal will truly vibrate to the rhythm of EVS29. If there is one event not-to-be missed this year in the field of electric drive, this is it.

While many renowned international speakers and exhibiting companies will be of interest to many of you, we are proud to say that Canada is well represented with 70 speakers and 38 exhibitors.

It is now your turn to make the most of your participation. You will find in this special edition of this Newsletter entirely dedicated to EVS29, some of the most interesting activities/conferences/opportunities among the rich program to help you take full advantage of the symposium.

I look forward to meeting you there,

Chantal Guimont
President & CEO
Electric Mobility Canada

Less than a month before EVS29.
Register today!

CANADIAN SPEAKERS AT EVS29.

With **70 speakers including 47 presentations given by 22 EMC members**, Canada at large is well represented at **EVS29 conferences**.

Here are only a few of the presentations not-to-be missed:

Electric Drive Transit Solutions
Session 5A Tuesday June 21, 2016 at 11:15PM

Design, calibration and real world data of an electric school bus - Frederick PRIGGE, Institut du véhicule innovant

Global Strategies for Activating EV Consumers
Session 3F Tuesday June 21, 2016 at 3:15PM
Emotive - Promoting the Electric Vehicle Experience - Charlotte ARGUE, Fraser Basin Council

Putting V2X to Work
Session 6C Tuesday June 21, 2016 at 3:15PM

Economic Feasibility of the Vehicle-to-Building Concept in the Canadian Context - Hajo Ribberink - Canadian National Research Council

Utility Strategies for the Mobile Load
Session 8C Wednesday June 22, 2016 at 9:45AM
Residential Smart-Charging Pilot Program in Toronto: Results of a Utility Controlled Charging Pilot - Matt STEVENS, FleetCarma

Future Proofing Electric Drive Infrastructure
Session 7E Wednesday June 22, 2016 at 8:00 am
The Electric Circuit Business Model - France LAMPRON, Hydro-Québec

EVs in Innovative Mobility Models
Session 8F Wednesday June 22, 2016 at 9:45AM
SEAMless Mobility: Pathway to Zero Emission Future Without Congestion - Catherine KARGAS, Marcon

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EVS29 INDUSTRY ROUNDTABLE.

Tuesday June 21, 2016 @ 8:00AM.
On day 2 of EVS29, the industry roundtable will gather leaders of the EV manufacturing World to talk electric drive innovation and automaker strategies for scaling success during a robust roundtable discussion.

Industry Roundtable Participants

Christoph Huss
Vice President Engineering
BMW of North America

Kazuo Yajima
Alliance Global Director, EV and Engineering Division
Nissan and Renault

Kevin Layden
Electrification Programs and Engineering Director
Ford Motor Company

Michael Lord
Executive Engineer
Toyota Motor Engineer & Manufacturing

EVS29 TRADE SHOW: VISIBILITY FOR YOUR BRAND IN EMC'S BOOTH.

Electric Mobility Canada will promote Canadian companies attending the Trade Show with a slideshow in its booth.

In this regard, we would need all Canadian exhibitors to send us the following information **before May 31, 2016**:

- A description of your company;
- The logo of your company;
- Your booth number;
- Pictures or a soundless video withoud sound on your company (if possible).

This information will be used later on to create **a Canadian directory of the electric transportation industry** available on our website.

In our commitment to promote Canadian electric mobility, we also plan to distribute to our members a non-permanent patch of EMC's logo to be sticked on your booth at the Trade Show.

SIDE EVENTS AT EVS29.

Business France B2B

During EVS29, Business France will welcome **18 French companies from the EV sector** (manufacturers, battery suppliers, competitiveness cluster).

The French delegation will be in Montreal from June 19 to 22 and is looking for business partners to develop their activities in North America. We encourage you to attend the B2B sessions to be held on Tuesday June 21 from 8:30AM to 11:00AM (Location : 380 Saint-Antoine W., H2Y 3X7 QC Montreal). Please register **here**.

For more information, you can contact Agathe Damour.
agathe.damour@businessfrance.fr
Tel.: +1.416.977.1257 - Ext 221

EMC Member Dinner

Electric Mobility Canada invites its members to a networking dinner on **Sunday June 19, 2016 at 7:00PM** in Montreal, QC at **Boris Bistro**.

Please RSVP **before June 3, 2016,** by emailing **Marie-Andrée Émond**. Take note that the dinner is to be paid by the participants.

Quebec and Ontario Chapters

EMC members from Ontario and Quebec are invited to participate to a casual gathering on June 20, 2016 at 5:00PM in Palais des congrès.

Ontario Chapter Meeting will take place in room # 525B
Quebec Chapter Meeting will take place in room # 525A

Get the latest EVS29 updates!

Follow EVS29 on Twitter.

Follow EMC on Twitter.

EVS29: MORE TOOLS AND ACTIVITIES.

B2B Tool: online soon!

EVS29 will soon be releasing its B2B tool. With this application, you will be able to communicate with every delegates at EVS29 to make the best of your experience.

Since many networking activities are by invitation only, the B2B tool will help you gain visibility to access the activities you wish to attend.

Ride, Drive & Charge for the delegates

Happening on Monday June 20, 2016 from 9:00AM to 5:00PM on the esplanade of the Palais des congrès, the Ride, Drive & Charge for the EVS29 delegates will propose 16 electric cars to test drive.

CONTACT US.

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Forward this email to your professional network!