

President Corner

Facts, Analysis and Communication

When economic researchers at the *Institut de recherche et d'informations socioéconomiques* stepped up against EV subsidies, EMC replied by bringing a broader view to the debate. Why now is the time to invest in transportation electrification? There are many reasons and facts that show not only the cost but the benefits of continued incentives, infrastructure, and more structured measures to deal with consumer's perceptions and knowledge.

Take a look at EMC's complete reply below. Not only are we at crossroads to significantly change the level of adoption, we need to determine the level of ambition that we want to achieve in terms of GHG reductions. Long term objectives are to be declined in step-by-step objectives to make them a reality for all Canadians.

I invite you to join us in Ottawa at the conference. You will discover the best practices, best experiences, vision of experts, and influence with your colleagues the exciting evolution of e-mobility.



Chantal Guimont
President & CEO
Electric Mobility Canada

Upcoming Events

EMC Events



EV VÉ 2018

CONFERENCE + TRADESHOW

April 24-27

The Westin Ottawa, Ottawa, ON

[EV2018VÉ Public Ride N' Drive](#)

April 24, 2018

Westin Ottawa, Ottawa, ON

[EMC Annual General Meeting](#)

April 27, 2018 @ 8AM

Westin Ottawa - Quebec Room

Other Events

[The Green Transportation Summit & Expo](#)

April 17-19, 2018

Tacoma, Washington

EMC members get 30% off.

[Montreal Electric Vehicle Show](#)

April 20-22, 2018

Montreal, QC

[Ontario Power Symposium](#)

April 24-25, 2018

Toronto, ON

[Workshop on Smart Mobility](#)

May 29, 2018 @ @ 8:30AM-5PM

Montreal, QC

[Roadmap 11](#)

June 19-20, 2018

Portland, OR

EMC members get \$75 off.

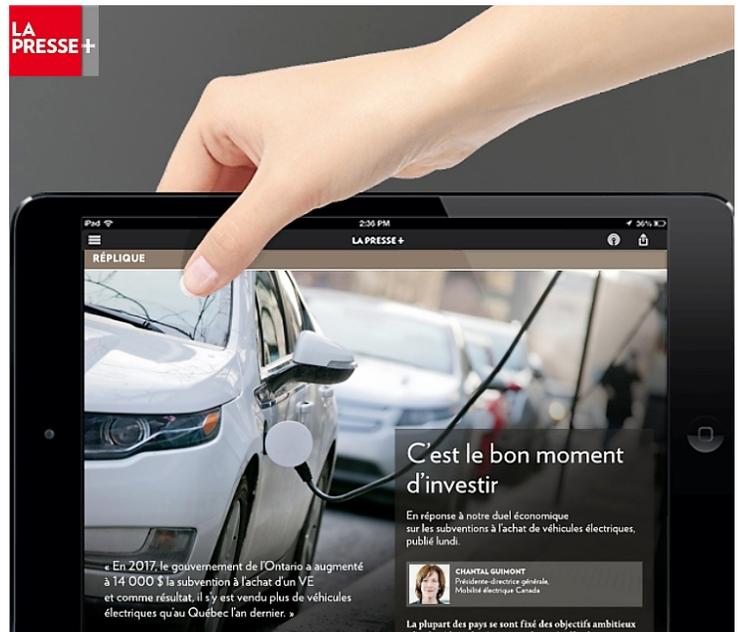
EMC Replies to Critics of EV Incentives

Chantal Guimont, EMC's president and CEO, replied to Bertrand Shepper and Germain Belzile's [essays against EV incentives in Quebec](#), published in *La Presse* on March 19, 2018.

In her reply, she argues that now is the time for governments to invest in EV subsidies. In 2017, the Ontario government increased its subsidy for the purchase of an EV. As a result more EVs were sold there than in Quebec last year. In addition, several countries offer subsidies, such as the US, France, Norway, the Netherlands and the UK.

The oil and natural gas industry benefits annually from tax incentives and grants exceeding \$3 billion annually, a fact that is rarely acknowledged. In addition and regardless of the sector, launch of new eco products require financial support from governments to create sufficient volume to lower prices. The solar industry, the energy efficiency sector and the wind industry are some good examples.

Read the [full reply](#) on La Presse (*in French*), or our [translation](#).



Standing Committee on Transport

On March 26, 2018, EMC - represented by Catherine Kargas - participated to a consultation done by the Standing Committee on Transport, Infrastructure and Communities in Ottawa on the future of automated vehicles.

The EMC's submission is available to all on [our website](#).

EV Canadian Industry Directory

Electric Mobility Canada is happy to unveil its new EV Canadian Industry Directory, accessible in the [members only section](#) of its website. The directory gathers in one place close to 250 companies, vehicle manufacturers, consultants, engineering firms, testing and research centres, non-profit organizations, educational institutions, and more, operating in the field of electric mobility, and alternative fuel vehicles.

Each entry contains a short description, contact information, and a website address to help you in your

research. The directory is also broken down into provinces and fields of activity to make your experience an easy and fast one.

[Take a look at it now](#) and let us know what you think.

EV CANADIAN INDUSTRY DIRECTORY

Welcome to the Canadian EV Industry Directory!
For a complete directory of EMC members, [click here](#).
For any change or addition, please contact m.aron@emc-mec.ca.
Electric Mobility Canada would like to thank MARICON for its contribution to this Directory.

FILTER BY CATEGORY	FILTER BY PROVINCE	FILTER BY KEYWORD
All categories	All provinces	Keyword

ABB City of Saint-Laurent, QC	Electric motors and drives Charging equipment suppliers	EMC member	+
AddÉnergie	Charging equipment suppliers Charging network operators	EMC member	+

An electric vehicle charging station manufacturer and founder of the FLO charging network.

General information	Contact person
2327, boulevard Versant Nord, bureau 120 Québec QC G1N 4C2 1-877-505-2674	Dominique Gagnon-Bourget Marketing Coordinator dgagnonbourget@addenergie.ca 1-877-505-2674 x204

EV2018VÉ is coming soon!

One Week Left to Register Online!

Last day to register for EV2018VÉ Conference and Trade Show: **April 20th.**

REGISTER NOW



News from Members

AddÉnergie has everything going for it

Founded in 2009, the Quebec manufacturer of charging station AddÉnergie expanded in United States last Fall 2017 by opening a sales office in San Francisco, California.

By March 2019, the company plans on having delivered between 200 and 300 commercial stations and between 2500 and 3000 residential stations on the American market.

Another good news : AddÉnergie received in March the Frost & Sullivan 2017 North American Electric Vehicle Charging Competitive Strategy Innovation and Leadership Award for its leadership in the electric vehicle industry. Congrats!

Read [AddÉnergie's press release](#).



Louis Tremblay
President of AddÉnergie

Charging Solutions and Incentives in BC

A new program for charging stations has just launched. The program provides rebates for the purchase and installation of chargers as well as support for planning:



1. 75% up to \$750 rebate for a Level 2 charging station in single-family homes & duplexes
2. 75% up to \$4,000 incentive for a Level 2 charging station in residential buildings (MURBS with 3+ units)
3. 50% up to \$4,000 incentive for a Level 2, and up to \$2,000 for a Level 1 charging station in workplaces
4. Guidance on planning for charging stations in multi-unit residential buildings and workplaces

Visit PlugInBC.ca/ChargingSolutions for more information and to apply.

Visit [Fraser Basin Council](http://FraserBasinCouncil.com) for the news release.



Nova Scotia Power to Install Province-Wide Electric Vehicle Fast-Charging Network

On March 6, Nova Scotia Power announced that it is moving ahead with plans to install Nova Scotia's first electric vehicle fast-charging network.

This spring, Nova Scotia Power will install a network of 12 Level 3 fast chargers from Yarmouth to Sydney, making it a more viable option to drive an electric vehicle in Nova Scotia. The initiative will also enable NS Power to study the effects of electric vehicle fast chargers on the power system.

This network addresses the lack of high-speed charging stations, which is a primary inhibitor to Nova Scotians adopting electric vehicles. Further contributing to the solution, the Government of Nova Scotia plans to include an additional 12 Level 2 chargers at the same locations.

Read the [official news release](#).



A New EV Charging Station Factory in Ontario

In March, Ontario's first charging station factory opened in Markham, Ontario. Gleb Nikiforov, CEO of Autochargers.ca, a national company that supplies equipment for electric vehicles and EMC's new member, said the plant aims to manufacture 40,000 charging stations a year, starting in 2019, which will create 100 jobs over the next three years.

The new plant has the capacity to manufacture 60,000 charging stations a year.

Read Autochargers.ca's [press release](#).



Membership News

EMC is happy to welcome the following new members:



Industry

Autochargers.ca
autochargers.ca

Fearless Charge and Power Inc
fearless.ca

Universities

British Columbia Institute of Technology
bcit.ca

Non-Profit Organisations

Electric Vehicle Society - Etobicoke
evsociety.net

Electric Vehicle Society - Kingston
evsociety.net

Electric Vehicle Society - Scarborough
evsociety.net

To see the list of our members, please visit our website. To obtain the detailed contact info of a member, please visit our [Members Only Section](#).

Other EV Accelerators

Canada's first electric converted refrigerated home delivery van

In February, Fonds Éco IGA celebrated its 10th anniversary by introducing the very first electric converted refrigerated home delivery van in Canada. Home delivery of groceries in a zero-emission van will be made possible in Quebec City.

The van was converted by EcoTuned, a Quebec-based company. Come spring, this first van will take a tour through some of Quebec's regions and stop by various merchants. Stores will also have a chance in coming months to win one of four refrigerated electric home delivery vans.

Read the [full press release](#).



The First Electric Snowmobile in History

Last March, the Montreal-based startup Taiga Motors unveiled the world's first electric snowmobile, the TS2.

The TS2 can travel 100km on a single charge and maintain this range at -30 Celsius. Charging can be done in 2 hours through level 2 charging or 20 minutes through DC fast-charging.

Taiga is currently aiming to bring the TS2 to market next year at a starting price of \$15,000.

For more details, visit taigamotors.ca.



CONTACT US.

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