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*The leading voice for electric vehicles in Canada*

## **EMC NEWSLETTER - FEBRUARY 2013**

**Membership News**

**News from EMC**

**News from Members**

**Other EV Accelerators**



## **Upcoming Events:**

February 28, 2013.

### **Roulez Sans Petrole**

Une Conférence de Pierre Langlois.  
Montreal, QC

[www.planblois.com](http://www.planblois.com)

April 12-14, 2013

### **Green Living Show**

## **PRESIDENT'S CORNER**

### **EVs Charge Ahead!**

The auto show season has begun and electric and hybrid cars have been getting attention in Montreal, Toronto and Chicago. There is a lot of publicity, both positive and negative. One thing



Toronto, ON  
 Dedicated EMC exhibit area -  
 Displays wanted!  
 Contact Bruce McLeod,  
[bruce.mcleod@emc-mec.ca](mailto:bruce.mcleod@emc-mec.ca)

May 31-June 3, 2013  
**Federation of Canadian Municipalities  
 Annual Conference and Tradeshow**  
 Vancouver, BC  
[www.fcm.ca](http://www.fcm.ca)

May 31-June 5, 2013  
**Canadian Urban Transit Association  
 Annual Conference**  
 St. John's, NL  
[www.cutaactu.ca](http://www.cutaactu.ca)

June 10-12, 2013  
**Electric Drive Transportation  
 Association Conference**  
 Washington, DC  
[www.electricdrive.org](http://www.electricdrive.org)

June 25-27 (new date), 2013  
**Green Fleet Expo VIII, NAFA Canadian  
 Conference and 2013 Ride and  
 Drive and Tradeshow**  
 Welland, ON  
 Tradeshow and sponsorship opportunities  
 available  
[www.nafa.org](http://www.nafa.org)

October 15-17, 2013  
**eCarTec Munich 2012**  
 Munich, Germany  
[www.ecartec.eu](http://www.ecartec.eu)

**October 21-23, 2013**  
**EV2013VÉ Conference and Tradeshow  
 Accelerating EV Growth.**  
 Hilton Lac-Leamy, Gatineau, QC  
[www.emc-mec.ca](http://www.emc-mec.ca)

November 17-20, 2013  
**EVS27**  
 Barcelona, Spain  
[www.evs27.org](http://www.evs27.org)

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## CONTACT US

appears certain and that is the fact that interest in electric transportation is growing. A Nissan LEAF equipped to drive itself at Oxford University shows that electric vehicles are the key to the evolution of automobiles.

Our **2013 Conference and Trade Show** website is now open at [www.emc-mec.ca](http://www.emc-mec.ca) and I invite you to look at the details and make plans to attend Canada's premiere showcase for electric transportation in Gatineau, Quebec. Sponsorship and exhibitor commitments are critical to the success of EVVÉ 2013 and are solicited now.

The **Green Living Show** in Toronto April 12-14 will feature a Green Car of the Year Award, presented by the Automotive Journalists Association of Canada. This will be EMC's second year at the show and many members have already signed up for exhibits in the Driving Innovation section located at the main entrance.

## MEMBERSHIP NEWS

### An EV Pioneer Retires

**Pierre Lavallée**, Founder of CEVEQ (Centre d'expérimentation des véhicules in Québec) now known as CNTA (Centre national du transport avancé) retired at the end of 2012. EMC is particularly grateful to Pierre for his guidance during its start in late 2005. Pierre has been an inspiration to many for the pursuit of electric traction and he leaves a very valuable legacy for electric mobility in Canada and elsewhere. We extend our best wishes for his next endeavours.

The Membership Survey is now closed. The winner of a free EVVÉ2013 registration pass is **Loïc Boulon from UQTR**.

See <http://www.emc-mec.ca/eng/directory-ev-resources.php> for a **complete directory of electric vehicle resources in Canada**.

## NEWS FROM EMC

### Quebec Premier Pauline Marois Announces Commitment to Electric Transportation

Montreal 2013 02 15 - In front of a large business audience in Montreal, Quebec Premier **Pauline Marois** promised to expand current activities in the **electrification of transport** into a major long term project of benefit to all Quebec residents which will bring significant economic activity and will become the project of the 21st century. She added that her government can turn the surplus in electricity production into an economic advantage that will stimulate employment in

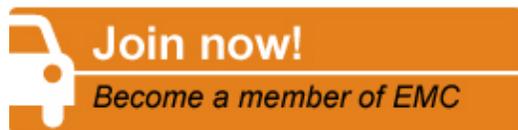
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**Join EMC, Canada's most powerful clean transportation industry association.**

Click [here](#) for the Membership Application Form and details of membership categories and annual fees



all parts of the province. In addition to the electrification of private and public transport, this long term project will extend to improved urban design and land use as both are considered necessary to improve our quality of life and reduce our greenhouse gases.  
 For more information,click [here](#).

## EMC Speaks Up!

**EMC Chair Dr. Matthew Stevens** and **President Chris Hill** made a number of appearances at conferences in February. Matt spoke at the **Electric Vehicle and Infrastructure Summit** in Toronto on February 5 and at the **Canadian Automobile Dealers Association** meeting on February 13. At the dealer association meeting Matt pointed out that many customers place a high priority on fuel efficiency with electric and hybrid vehicles being a real option. Customers recognize that access to car pool lanes, reserved parking at charging stations, the low cost of energy at home and the quiet, smooth ride of electric vehicles are attractive attributes.

Chris was invited by the Canadian Trade Commission office in Los Angeles to make two presentations at the 7th annual **VerdeXchange** conference on February 4. The Ontario Trade Commission assisted with the cost of the trip. On February 13, Chris was a speaker at the Federation of Canadian Municipalities **Sustainable Cities Conference** in Windsor, ON. Enwin Utilities in Windsor invited Chris to speak to their senior staff while in town.

## NEWS FROM MEMBERS

### Excellent News for our Members!

#### **Sustainable Development Technology Canada Announces New Funding for Member Projects**

Electric Mobility Canada supported new funding from the Government of Canada for research to advance electric transportation through Sustainable Development Technology Canada (SDTC). On February 15, 2013 Minister of Natural Resources Joe Oliver and Minister of Environment Peter Kent announced **\$61.8 million to help 23 new clean technology projects** from across the country reach commercialization. EMC members involved in successful project proposals include Canada Lithium Corp., Phostech Lithium Inc., Bathium Canada Inc., Sherbrooke University, Hydro Québec, BC Institute of Technology, and BC Hydro.  
[Click here](#) for more info.

#### **City of Vancouver Is An Earth Hour Finalist**

This year, the **World Wildlife Fund** is holding its first Earth Hour City Challenge, an international competition in advance of Earth Hour to recognize cities that are demonstrating leadership in reducing carbon pollution. Vancouver is one of

three Canadian and 17 international city finalists!

Why we think the world should vote for Vancouver:

- Our neighbourhood renewable energy system in Southeast False Creek eliminates 70% of the carbon pollution associated with heating buildings in that neighbourhood.
- Our landfill gas recovery system is able to convert methane into renewable energy.
- A thousand students are working to co-create the Greenest City while earning university or college credits through Greenest City Scholars and CityStudio.

More on Vancouver's sustainability initiatives here:

<http://Vancouver.ca/greenestcity>

**Voting is now open and runs until March 15.** We encourage you to vote for us by clicking the Vote button on [Vancouver's profile](#)

## **The Bell Centre joins Hydro-Québec's Electric Circuit**

Montréal, February 21, 2013 - On behalf of the founding partners of The Electric Circuit, Hydro-Québec is pleased to confirm the signature of a partnership agreement with the Bell Centre to deploy two public charging stations for electric vehicles (EV). They will be installed in its parking lot in the coming weeks.

## **OTHER EV ACCELERATORS**

### **Tim Horton's Rolls Out EV Charging Stations**

Oakville, Ontario store becomes the first in a major expansion of the public charging network for electric vehicles.

<http://business.financialpost.com/2013/02/13/tim-hortons-offers-electric-car-owners-free-fill-up-with-their-coffee/>

### **Oxford University Launches Self-Driving Nissan LEAF**

The work is a milestone on the way to creating everyday vehicles that can offer 'auto drive' for some parts of a journey, taking the strain off drivers during a busy commute or school run.

<http://eworld.com/news.cfm?headline=Robotic%20Nissan%20LEAF%20Drives%20Itself>

### **ISO 50001 - Energy Management Systems**

Organizations looking to develop management strategies to increase their energy efficiency, reduce costs and improve

energy performance-and, as a result, potentially increase trade- should think about a [certification to ISO 50001](#). [SCC accredits certification bodies to certify organizations to ISO 50001](#), published by the International Organization for Standardization (ISO). An ISO brochure, [Win the energy challenge with ISO 50001](#), as well as a short [ISO 50001 video](#), highlight the standard's key benefits. Organizations that implement energy management systems have reported tremendous energy savings of 10 to 20 per cent within the first five years of adherence.

**An information session for organizations wishing to be certified to ISO 50001, as well as for certification bodies, is scheduled for March 19th 2013.**

For more information on certification to ISO 50001, and how this can benefit your members, please visit

[www.scc.ca/energy](http://www.scc.ca/energy)

or contact: SCC's Client Manager, Certification Body Accreditation, Mairy Sanz, at [msanz@scc.ca](mailto:msanz@scc.ca) or 1 613 238 3222, ext. 481.

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