

EMC

OMNI REPORT

September 2025



METHODOLOGY

The survey was conducted with 1,500 Canadians from August 28 to September 2, 2025. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.53%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, and region. Totals may not add up to 100 due to rounding





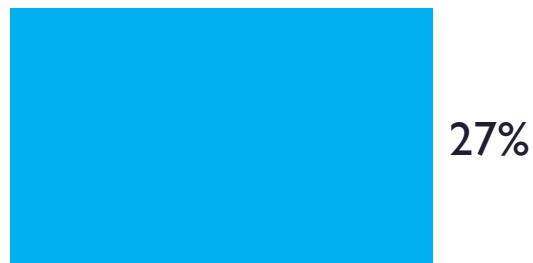
Knowing that the Trump administration has decided to eliminate U.S. regulations aimed at making cars more fuel-efficient and cleaner, do you think Canada should:

As Trump eliminates regulations to make cars cleaner and more fuel-efficient, Canadians overwhelmingly support maintaining Canada's own standards to protect the environment and efficiency.

Maintain its own regulations to keep cars cleaner and more efficient



Follow the U.S. and eliminate its own regulations



[BASE] n = 1,500





Knowing that the Trump administration has decided to eliminate U.S. regulations aimed at making cars more fuel-efficient and cleaner, do you think Canada should:

WHAT SHOULD CANADA DO ABOUT VEHICLE REGULATIONS?

	TOTAL	REGION						AGE				INCOME				
		BC	AB	SK/MB	ON	QC	ATL	18 to 29	30 to 44	45 to 59	60 and over	Less than \$35K	\$35K to \$50K	\$50K to \$75K	\$75K to \$100K	Over \$100K
Maintain its own regulations to keep cars cleaner and more efficient	73%	76%	65%	75%	73%	76%	74%	75%	73%	71%	75%	79%	77%	72%	70%	73%
Follow the U S and eliminate its own regulations	27%	24%	35%	25%	27%	24%	26%	25%	27%	29%	25%	21%	23%	28%	30%	27%

	TOTAL	COMMUNITY			2025 VOTE					GENDER	
		Urban	Suburban	Rural	LPC	CPC	NDP	GP	BQ	Male	Female
Maintain its own regulations to keep cars cleaner and more efficient	73%	76%	71%	72%	88%	53%	87%	88%	76%	68%	79%
Follow the U S and eliminate its own regulations	27%	24%	29%	28%	12%	47%	13%	12%	24%	32%	21%

[BASE] n = 1,500



**Good decisions
require good data.**

Good data drives success.