





EVVE 2024 Sponsorships

Halifax, Nova Scotia

September 10-13, 2024

Electrifying Progress ⚡ Électrifier le progrès





Electric Mobility Canada is pleased to offer sponsorship opportunities for the EVVE 2024 annual conference taking place in person on September 10 - 13, 2024 in Halifax.

EMC's annual conference brings together leaders and experts to discuss successes, challenges and trends in advancing electric mobility and showcasing programs, policies, and innovative technologies following the theme, *Electrifying Progress*.

Table of Contents

1. About EMC and EVVE 2024
2. Sponsorship Opportunities & Levels
3. Sponsorship Chart
4. Becoming a Sponsor



About EMC & EVVE 2024



Electric Mobility Canada

Electric Mobility Canada (EMC) is the unifying and authoritative voice for the transition to electric transportation across Canada. Founded in 2006, EMC strives to enable and accelerate the transition to sustainable electric mobility in Canada through advocacy, collaboration, education, and thought leadership, with the ultimate goal of creating a cleaner, healthier, and more prosperous future for all Canadians.



Our Strategic Focus Areas

Driving Advocacy and Policy: Advocating for policies and initiatives that support the growth of the electric mobility sector and ensuring that consensus positions of members are heard by policymakers

Collaboration and Learning: Facilitation collaboration and learning among industry players, policymakers, and other stakeholders to promote the adoption and integration of electric mobility solutions

Thought Leadership: Conducting research, providing education, promoting best practices and raising public awareness of the benefits of electric mobility and the importance of sustainable transportation solutions for Canada's future.



What to Expect at EVVE 2024

- 2 and half days of packed conference programming
- 90+ speakers from across the electric mobility industry; including manufacturers, utilities, academia, the non-profit sector and government
- Facilitated networking opportunities
- Specialized workshops
- EV test drives
- Mentorship opportunities
- More interactive opportunities

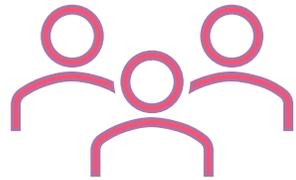


Key Conference Themes

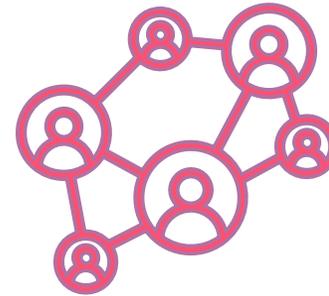
- Light-Duty EV Trends
- Fleet Electrification
- EV Charging Infrastructure Deployment
- EV Regulation and Policy
- Domestic EV Jobs and Manufacturing Capacity
- Federal Leadership
- Micro-Mobility, Off-Road and Rural Mobility
- Equity and Diversity
- Research and Development
- Marine Electrification
- Utilities and Power Generation



Who Attends + Our Reach



400+ attendees including thought leaders, government officials, representatives from industry, NGOs, academia and utilities



5,844 followers on LinkedIn

3,124 followers on X (Twitter)



3760 newsletter subscribers



36,000 annual website visits



Sponsorship Opportunities

Sponsorships are offered on a first-come, first-serve basis. We would be pleased to customize a package to align with your corporate goals.

We have sponsorships available at the following levels:

Presenting Sponsor (\$50,000)

Platinum (\$25,000 - \$40,000)

Gold (\$20,000)

Silver (\$10,000 - \$15,000)

Bronze (\$5,000)

The offerings and perks available with each sponsorship level are detailed below for you to decide on the option that works best for your company's engagement and visibility goals.



Presenting Sponsor - \$50,000

- Top billing as presenting sponsor across all platforms and in marketing materials
- Sponsor of opening plenary and breakfast
- Opportunity to introduce or thank a keynote speaker
- Personalized VIP table at plenary session
- Acknowledgement during opening and closing remarks
- Mention in conference media releases
- Logo size on conference website and digital signage: **Large**
- Logo in conference app
- Logo visibility during conference: **Large**
- Promotion in conference e-blasts
- Banner ad on conference website (sponsor-provided)
- Elevated on-site visibility: **Additional pricing varies** – (*Choice of naming rights of mobile charging station; or head shot photo station; or specialty coffee bar; or elevator wrap; or other branded options*)
- Double tabletop exhibit in networking lounge
- Number of full conference registrations included: **5**



Platinum Sponsors - \$25,000 - \$40,000

- Networking reception sponsor (1 available)
- **Choice of:** lunch sponsor (2 available) or breakfast sponsor (3 available)
- Opportunity to introduce or thank a keynote speaker
- Personalized VIP table at a plenary session
- Acknowledgement during opening and closing remarks
- Mention in conference media releases
- Logo size on conference website and digital signage: **Medium**
- Logo in conference app
- Logo visibility during conference: **Medium**
- Promotion in conference e-blasts
- Banner ad on conference website (sponsor-provided)
- Elevated on-site visibility: **Additional pricing varies** – (*Choice of naming rights of mobile charging station; or head shot photo station; or specialty coffee bar; or elevator wrap; or other branded options*)
- Double tabletop exhibit in networking lounge
- Number of full conference registrations included: **3**



Gold Sponsors - \$20,000

- **Choice of:** lunch sponsor (2 available) or breakfast sponsor (3 available)
- Personalized VIP table at a plenary session
- Acknowledgement during opening and closing remarks
- Mention in conference media releases
- Logo size on conference website and digital signage: **Medium**
- Logo in conference app
- Logo visibility during conference: **Medium**
- Promotion in conference e-blasts
- Banner ad on conference website (sponsor-provided)
- Elevated on-site visibility: **Additional pricing varies** – (*Choice of naming rights of mobile charging station; or head shot photo station; or specialty coffee bar; or elevator wrap; or other branded options*)
- Single tabletop exhibit in networking lounge
- Number of full conference registrations included: **3**



Silver Sponsors - \$10,000 - \$15,000

- Acknowledgement during opening and closing remarks
- Mention in conference media releases
- Logo size on conference website and digital signage: **Small**
- Logo in conference app
- Logo visibility during conference: **Small**
- Promotion in conference e-blasts
- Elevated on-site visibility: **Additional pricing varies** – (*Choice of naming rights of mobile charging station; or head shot photo station; or specialty coffee bar; or elevator wrap; or other branded options*)
- Single tabletop exhibit in networking lounge
- Number of full conference registrations included: **2**



Bronze Sponsors - \$5,000

- Acknowledgement during opening and closing remarks
- Mention in conference media releases
- Logo size on conference website and digital signage: **Small**
- Logo in conference app
- Logo visibility during conference: **Small**
- Elevated on-site visibility: **Additional pricing varies** – (*Choice of naming rights of mobile charging station; or head shot photo station; or specialty coffee bar; or elevator wrap; or other branded options*)
- Number of full conference registrations included: **1**



Add-On : Vehicle Exhibit - \$5,000

The networking lounge at the Halifax Convention Centre will serve as a networking lounge, coffee break area, and exhibit space for the duration of the conference.

In addition to tabletop exhibits, we have limited space available for **vehicle exhibits** (can accommodate micro-mobility, off-road vehicles, and light-duty vehicles).

Please note your interest on the sponsorship commitment form if you're interested in purchasing a vehicle exhibit in addition to your sponsorship.



Sponsorship Chart

See the chart below to compare the perks of each sponsorship level and decide what works best for your company.



Sponsorship Chart

OFFERINGS	SPONSORSHIP LEVELS				
	Presenting \$50,000	Platinum \$25,000 - 40,000	Gold \$20,000	Silver \$10,000-15,000	Bronze \$5,000
Top billing as presenting sponsor across all platforms and in marketing materials naming rights of the plenary room (exclusive)	X				
MEALS, RECEPTIONS & PLENARY PARTICIPATION					
Sponsor of Opening Plenary & Breakfast	X				
Networking Reception sponsor (1 available) <i>Custom branding and input on venue and offerings</i>		X			
Meal sponsor <i>Choice of: Lunch sponsor (2 available); Breakfast sponsor (3 available)</i>		X	X		
Opportunity to introduce or thank a keynote speaker	X	X			
Personalized VIP table at a plenary session	X	X	X		



Sponsorship Chart Cont.

OFFERINGS	X SPONSORSHIP LEVELS				
	Presenting \$50,000	Platinum \$25,000 - 40,000	Gold \$20,000	Silver \$10,000-15,000	Bronze \$5,000
VISIBILITY					
Acknowledgment during opening and closing remarks	X	X	X	X	X
Mention in conference media releases	X	X	X	X	X
Logo size on conference website and digital signage	Large	Medium	Medium	Small	Small
Logo in conference app	X	X	X	X	X
Logo visibility during conference	Large	Medium	Medium	Small	Small
Promotion in conference e-blasts	X	X	X	X	
Banner ad on conference website (<i>sponsor-provided</i>)	X	X	X		
Elevated on-site visibility Additional pricing varies – available in addition to all levels <i>Choice of naming rights of: Mobile Charging Station; or head shot photo station; or Barista specialty coffee bar station; or elevator wrap; or other branded options</i>	X	X	X	X	X

Sponsorship Chart Cont.



OFFERINGS	SPONSORSHIP LEVELS				
	Presenting \$50,000	Platinum \$25,000 - 40,000	Gold \$20,000	Silver \$10,000 - 15,000	Bronze \$5,000
TABLETOP EXHIBITS					
<p>Tabletop exhibit on site in the networking area for duration of conference included with sponsorships at levels as shown.</p> <p><i>A single space accommodates a 10' wide backdrop.</i></p> <p><i>*Also available separate from a sponsorship at \$5,000 (single) or \$9,000 (double) without sponsorship</i></p>	Double	Double	Single	Single	
COMPLIMENTARY REGISTRATIONS					
<p>Number of full conference registrations included</p> <p><i>Additional registrations available at discounted rate of \$850 pp.</i></p>	5	3	3	2	1



Becoming a Sponsor

Ready to commit to an EVVE 2024 sponsorship? See the steps below for guidance on confirming your sponsorship.



Become a Sponsor

1. Fill out the commitment form at [this link](#). You will be asked to enter your contact information and to select your sponsorship level and any add-ons you are interested in purchasing.
2. A member of the EMC team will be in touch to discuss your sponsorship details and answer any questions.
3. Once the sponsorship details are confirmed, we will provide you with a sponsorship agreement to sign and send the invoice for the sponsorship.



Contact Us

For any questions about the conference, sponsorship offerings, or confirming your sponsorship, please contact:

Anne Lafaury

Communications & Events Coordinator

anne.lafaury@emc-mec.ca

Thank you for your interest in EVVE 2024
sponsorship!

We appreciate your support and look
forward to working with you.

See you in Halifax!

