

OFFICIAL RULES OF THE CONTEST *In rural Canada, we drive electric.*

By participating in the Contest, each participant agrees to these Official Rules. Participants agree to comply with all decisions made by Electric Mobility Canada.

This contest is organized by Electric Mobility Canada.

1. Contest Duration

The "In rural Canada, we drive electric" Contest (hereinafter referred to as "the Contest") will run from February 24, 2025, at 6:00 PM Eastern Standard Time ("EST") until March 24, 2025, at 6:00 PM EST ("Contest Period").

2. Eligibility

The Contest is open to legal residents of Canada who have reached the age of majority.

A participant may only enter one contest period.

3. How to Enter

No purchase necessary. To enter the Contest, participants are invited, during the Contest Period, to submit a photo of themselves with their electric vehicle (in jpeg or png format) along with 1 to 3 sentences describing their experience with their electric vehicle in a rural area. This material must be submitted by email at media@emc-mec.ca (available at <https://emc-mec.ca/in-rural-canada-we-drive-electric/>).

Employees of Electric Mobility Canada are not eligible to enter the Contest.

4. Prize Description

Prizes: One of five individual memberships to Electric Mobility Canada, value of 305\$ plus tax.

5. Prize Terms and Conditions

5.1 General

The prize must be accepted as awarded and cannot be substituted for another product or transferred. The prize is non-monetary. If for any reason the prize cannot be delivered as described, Electric Mobility Canada reserves the right, at their discretion, to substitute the prize for another of equal or greater value. Electric Mobility Canada will not replace a lost or stolen prize. No warranty or guarantee is offered regarding the quality or suitability of the prize, and the winner cannot request compensation or reimbursement for any reason. Electric Mobility Canada or any third parties involved in the Contest cannot be held responsible for any injury, damage, or accidents that may result from the prize. Any other costs or expenses not mentioned above associated with the prize are the responsibility of the winner.

5.2 Validity

The validity period of the prize and usage restrictions depend on the chosen charging network.

6. Winner Selection Process

A random draw will be held on March 25, via <https://www.tirage-au-sort.net/>. To be declared a winner, participants must meet all the conditions set forth in these Official Rules.

7. Prize Claim Conditions

The winners of the draw will be notified on March 28, 2025, by an Electric Mobility Canada representative via email. Winners have 48 hours after the first

communication attempt by the company to confirm their identity and claim their prize. If a winner does not respond within 48 hours, another winner will be selected in their place.

8. Termination and Amendment

Electric Mobility Canada reserves the right to cancel, suspend, terminate, or amend the Official Rules or the administration of the Contest, in whole or in part, without prior notice and without obligation or liability, particularly if, for any reason, the Contest cannot proceed as planned.

9. Limitations and Liabilities

By entering the Contest, all participants agree that Electric Mobility Canada bear no liability and cannot be held responsible in any way for anything related to the Contest, its organization, or the prize.

10. Personal Information and Publicity

By entering the Contest, participants agree that the personal information provided may be collected, used, and disclosed by Electric Mobility Canada for the sole purpose of administering the Contest and delivering the prize.

The winner agrees that their name and city of residence may be used by Electric Mobility Canada for publicity, communication, or promotional purposes, worldwide, in perpetuity, and in all media, without payment or compensation.

11. General Conditions

All entries and prize claims are subject to verification. By entering the Contest, participants agree to comply with these Official Rules. All decisions made by Electric Mobility Canada are final and not subject to appeal. If a winner makes any

false statement in any document or media, they must return the prize or its equivalent value to Electric Mobility Canada.

12. Compliance with Laws

If this Contest is prohibited or restricted by law in any public jurisdiction, it is void. This Contest is subject to all federal, provincial, territorial, and municipal laws and regulations of Canada.