

Job Title: **Advocacy Director - Electric Mobility Canada (EMC)** (English/French preferred)

Location: Remote; anywhere in Canada (home office)

Electric Mobility Canada (EMC) is the unifying and authoritative voice for the transition to electric transportation across Canada. Founded in 2006, EMC is the national industry association that enables and accelerates the transition to sustainable electric mobility through advocacy, collaboration, education, and thought leadership, with the ultimate goal of creating a cleaner, healthier, and more prosperous future for all Canadians.

EMC is seeking an experienced and dynamic professional to fill the position of Advocacy Director. The Advocacy Director will be responsible for leading EMC's efforts in national and provincial government relations and providing political issues management and media spokesperson support with special attention to the Province of Ontario.

English and French proficiency is preferred. We are a virtual organization located in Canada with staff who work from home offices. EMC is an equal opportunity employer and welcomes applicants from all backgrounds to apply.

**Key Responsibilities:**

1. **Provincial Government Relations:** Build and maintain relationships with provincial governments across Canada to advocate for policies and regulations that promote electric mobility. Collaborate with government officials, stakeholders, and industry partners to influence provincial policies related to electric vehicles (EVs), charging infrastructure, and other relevant areas.
2. **Media Spokesperson and Messaging/Communications:** Serve as an alternate media spokesperson for EMC, providing expert commentary on electric mobility issues to media outlets. Develop and implement strategic messaging and communications to raise awareness about EMC's advocacy efforts and promote the benefits of electric mobility. Coordinate with EMC's communications team to ensure consistent messaging across all communication channels.
3. **Political Issues Management:** Monitor and analyze political developments at the provincial and national level related to electric mobility and develop strategies to address potential challenges and opportunities. Lead advocacy efforts to mitigate risks and maximize opportunities for EMC and its members. Provide guidance and support to EMC's members in navigating political issues related to electric mobility.

**Qualifications:**

- Bachelor's degree in political science, public policy, communications, or a related field. Master's degree or an advanced degree is a plus.
- Minimum of 5+ years of experience in government relations, advocacy, communications, or related roles, preferably in the association, automotive, transportation, or related electric mobility industry.
- Strong understanding of Canadian political landscape, particularly at the provincial level, and experience in managing political issues and working with government officials.
- Excellent communication skills, including media relations and public speaking, with the ability to convey complex issues in a clear and compelling manner.

- Demonstrated ability to develop and implement effective advocacy strategies and campaigns.
- Strong analytical and strategic thinking skills, with the ability to identify risks and opportunities related to electric mobility and develop appropriate responses.
- Ability to work independently and collaboratively in a fast-paced environment and manage multiple tasks and deadlines effectively.
- Excellent interpersonal skills, with the ability to work effectively with diverse stakeholders.
- Passion for electric mobility and a commitment to promoting sustainable transportation solutions.

**Benefits:**

- Competitive salary
- Health benefits plan
- Three weeks' vacation and December holiday week office closure
- Professional development opportunities

**To Apply:**

If you meet the above qualifications and are interested in joining our team, please submit your resume and cover letter for consideration. Please clearly indicate your proficiency in English and French in your cover letter if applicable.

**Submit your application to [info@emc-mec.ca](mailto:info@emc-mec.ca) to the attention of Maureen Shuell on or before June 30, 2023 with the subject line indicating the following: Application; Job title; your first and last name**

We look forward to hearing from you!