

President Corner

Taking Care of Business

Dear EV Colleagues,

EMC's strength and evolution depend strongly on member's engagement. We are here to help members succeed in their business to accelerate the implementation of electrification in every modes of transportation. The needs of our members are always being monitored and addressed. The opportunities to influence actions ahead are discussed through our provincial chapter meetings, our committees, and our working groups. To serve our collective goals, our Government Relations Committee is very active, ensuring regular guidance and seeing to the common interest of our industry. Our Fall agenda will focus on many government consultations, and the concrete collaboration with other key associations.

Thanks for your support.



Chantal Guimont
President & CEO
Electric Mobility Canada



Upcoming Events

EMC Events



EV VÉ 2017

CONFERENCE + TRADESHOW

May 29 | June 1

Hilton-Toronto/Markham, ON

Annual EV/VÉ Conference representing unique networking opportunities with EV stakeholders. Key leaders from automobile industries, federal and provincial governments, fleet organizations and academia are gathered to make EVs a sustainable solution for transportation in Canada.

BC Chapter Meeting
September 27, 2016

QC Chapter Meeting
September 29, 2016

EMC Webinar Series
The EVcondo.ca Initiative
October 6, 2016 @ 3PM ET
Via GoToWebinar

Other Events

Électrification des transports Conference

October 4, 2016

Palais des congrès, Montreal, QC

www.lesaffaires.com

40% off for EMC members at this EV Conference

IEEE-VPPC 2016

October 17-20, 2016

Hangzhou, China

www.vppc2016.org

The Canadian Parking Association Conference

October 24, 2016

Ottawa, ON

Chantal Guimont to present to the delegates.

canadianparking.ca/planner/

EDA's Climate Change Part II Forum

November 16, 2016

Toronto, ON

Chantal Guimont to present to the delegates.

Membership News

EMC is happy to welcome the following new members:



Industry

BYD Canada inc. - www.byd.com
ChargePoint - www.chargepoint.com
Koben Systems inc. - www.kobensystems.com
Letenda inc. - www.letenda.com

Research Centre

Sustainable Transportation Action Research Team
sustainabletransport.ca

Supporters

André Bastien
Claude Brodeur
Raymond Brodeur
Paul Carter
Richard Corley
Michel Corriveau
Kyle Faller
Yannick Lemelin
Paul Rapoport

To see the list of our members, please visit [our website](#). To obtain the detailed contact info of a member, please visit our [Members Only Section](#).

News from EMC

Government Relations News

Visit the [Advocacy section](#) of our website to learn more!

Ontario

Queen's Park EV Day in Toronto

In recognition of the Province's commitment to electric transportation, Plug'n Drive hosted an electric vehicle test drive for several Ministers, MPPs and members of the public on September 26. Chantal Guimont, President & CEO of EMC, participated to the event.

Quebec

Adoption in Principle of "ZEV Bill"

The Bill 104, aiming to increase the number of zero-emission vehicles in Québec in order to reduce greenhouse gas and other pollutant emissions, has been adopted in principle. David Heurtel, Minister of the Environment, targets the objective of 15.5% of all motor vehicle sales in Québec will be ZEVs by 2025.

Electric Mobility Canada participated to the Parliamentary Commission on Transportation and the Environment and presented [a memoir](#).

Federal Government

EMC has submitted its annual federal pre-budget submission for the 2017 federal budget. You can read our submission on the [Government of Canada's website](#).

EMC has also been invited to the **Federal Senate Committee** on Energy and the Environment on its Low Carbon Economy Study on October 18, 2016.

NRCan Request for Proposals: Clean Energy Innovation

Natural Resources Canada invites you to submit a proposal to its [Energy Innovation Program](#).

You have until October 31, 2016 to submit a proposal.

[Click here](#) to complete the information form.

Become an EV2017VÉ Sponsor!

We invite you to join us as a sponsor of EMC's next annual conference, EV2017VÉ, at the Hilton Toronto/Markham Suites Conference Centre & Spa from May 29th to June 1st, 2017. The theme of the conference is "**Smart e-Mobility**".

EV2017VÉ is the premiere event in Canada for EV industry networking, business opportunities and exchange of competitive intelligence. Over 250 delegates are expected, representing the industry, energy providers, end users, government agencies and research centres across Canada and beyond. Your sponsorship will put you in touch with key decision makers and maximize your exposure to key stakeholders involved in electric mobility initiatives.

Take a look at the various packages in our [sponsorship brochure](#)!



News from Members

2017 Bolt EV Most Affordable Long-Range EV in Canada



The Chevrolet Bolt EV set the range benchmark for an affordable EV capable of going the distance by delivering an U.S. EPA-rated 383 kilometres (238 miles) on a full charge.

Now, Chevrolet is keeping its promise to offer the Bolt EV at an affordable price by confirming a base Manufacturer's Suggested Retail Price of \$42,795 plus a \$1,600 destination freight charge. Pricing can be as low as \$31,434 (plus the freight charge), after the eligible Ontario provincial incentive applicable to the base model of the Chevrolet Bolt EV.

BC Specialty Use Vehicle Incentive Program Manufacturer Call



The Province is requesting that vehicle manufacturers submit vehicle eligibility applications by September 30th for a specialty use vehicle incentive program that is currently in development.

To have an eligible vehicle included in the program please download a copy of the [Vehicle Eligibility Application](#) and submit via the instructions on the form. The program is expected to launch in 2016.

All vehicle requirements can be found [here](#).

\$3.6 Million for Advancing Sustainable Vehicle Technologies at Red River College



Canadian Press Images John Woods

These new funds will be transformational for the RRC research programs in the areas of vehicle technology. Previous investments have already sparked the establishment of a new Vehicle Technology & Energy Centre (VTEC) that will house MotiveLab, a 3,000 square foot research facility focused on supporting Manitoba's heavy vehicle sector. MotiveLab will feature a 1,000 HP engine dynamometer test cell and a drive-in climatic chamber (large enough to fit a bus, or truck or farm vehicle) with an integrated 1,000 HP chassis dynamometer.

EMC Member of the Month

The Sustainable Transportation Action Research Team (START) Simon Fraser University



The Sustainable Transportation Action Research Team (START) in the Faculty of Environment at Simon Fraser University focuses on supporting sustainable shifts in our transportation systems, by conducting interdisciplinary research and engaging

on supporting sustainable shifts in our transportation systems, by conducting interdisciplinary research and engaging governments, industry and communities. Our research approach integrates the best methods and perspectives available to fully understand technology assessment, market acceptance, business strategy and public policy.

We take an interdisciplinary approach to low-carbon transportation solutions, integrating relevant insights from quantitative and qualitative research methods, such as statistical analyses, energy-economy modeling, consumer and citizen surveys, stakeholder interviews, media analysis and policy analysis. Our current research focus centers around four main themes:

- Markets for low carbon transport
- Low-carbon fuel supply and infrastructure
- Acceptance of alternative fuels and policies
- Modeling of low-carbon transportation systems

sustainabletransport.ca

Other EV Accelerators

Applicability of Federal Measurement Statutes to EV charging stations

Measurement Canada has issued a new information bulletin specifying the [applicability of federal measurement statutes to electric vehicle charging stations](#). These stations supply electricity and may be subject to the *Weights and Measures Act* or the *Electricity and Gas Inspection Act*.

FleetCarma Blog: 8 States With Progressive EV Fleet Targets

All over the US, city and state governments are doing their part to cut petroleum use and greenhouse gas emissions from their fleets- but using a patchwork of approaches.

Some states call for an overall cut in emissions, leaving it to procurement agencies and fleet managers to work out the details. Others mandate specific kinds of vehicle purchases, be they compressed natural gas vehicles, hybrids, or plug-in electrics. Some simply call for agencies to buy the "most efficient suitable model," leaving purchasing decisions open to interpretation.

[Read the entire blog post.](#)

EVS30 Call for Papers Now Open

The International Electric Vehicle Symposium & Exhibition (EVS) is returning to Europe. The 30th edition will take place on October 9-11, 2017 in Stuttgart, Germany.

[Learn more.](#)



CONTACT US.

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Forward this email to
your professional
network!