

## President Corner

### EMC membership : growing stronger together

For the first time and following EV2017VÉ, the number of members has passed the 150 mark. EMC is recruiting new members in all modes of transportation, including public transit, and gathering more supporters.

With the current consultation on the Canadian EV strategy, and the Ontario EHVAP Program, EMC is even more active on best practices and on prioritized national recommendations based on its members' expertise. I have seen in many of our discussions and positions that the broad range of perspectives is definitely a strength making EMC unique. Always aiming at the same objectives of a growing and robust EV market, we are able to determine, and build on the contribution of each stakeholder.

You will be receiving shortly our annual membership survey to better understand your needs as members of our association. I invite you to respond and help us design the additional services that we may offer. Not only is our membership growing, but your continuous support makes a difference to deliver more value to our members.



**Chantal Guimont**  
President & CEO  
Electric Mobility Canada

## Upcoming Events

### [Journée 100% électrique](#)

August 19, 2017  
Montreal, QC

### [5th Annual Alberta Power Symposium](#)

September 5, 2017  
Calgary, AB  
EMC readers **SAVE 10%** on registration with discount code: **D10-337-337DX01**.

### [National Drive Electric Week](#)

September 9-17, 2017  
From coast to coast!  
Close to 15 events in 8 provinces!  
[Visit our website](#) to see the complete list of events.

### [CanWEA Annual Conference & Exhibition](#)

October 3-5, 2017  
Montreal, QC

### [EVS30 - International EV Symposium](#)

October 9-11, 2017  
Stuttgart, Germany

### [ITS World Congress](#)

October 29-November 2, 2017  
Montreal, QC

### [IEEE-VPPC 2017 Conference](#)

December 11-14, 2017  
Belfort, France

### [Montreal Electric Vehicle Show](#)

April 20-22, 2018  
Montreal, QC

**Mark your calendar!**



**EV VÉ 2018**

CONFERENCE + TRADESHOW

April 24-27

The Westin Ottawa, Ottawa, ON

### EMC, an active player in the national ZEV Strategy

As part of the Vancouver declaration to reduce Canada's greenhouse gas emissions, First Ministers agreed to an ambitious target of a 30 percent reduction below 2005 levels by 2030. The Pan-Canadian Framework on Clean Growth and Climate Change (PCF) included a suite of new actions that jurisdictions would undertake to facilitate the transition towards this target including a low-carbon transportation sector. One such action was to put more electric vehicles (EVs) on the road, where EVs refer to plug-in hybrid electric, battery electric and fuel cell EVs. To support this action, the PCF included the following commitment: "Federal, provincial, and territorial governments will work with industry and other stakeholders to develop a Canada-wide strategy for EVs by 2018."

Electric Mobility Canada welcomes this initiative and collaborates in the design of recommendations for the upcoming Canadian ZEV strategy. A final version of this national strategy is expected in 2018. The president and CEO of EMC participates in this exercise as an active member of the national advisory committee and a Co-Chair of the Public Awareness and Education Expert Group. EMC also was represented on the Supply Expert Group, the Infrastructure Readiness and the Cost & Benefits Expert Group.

Although the expert groups have done much of the ground work to share their knowledge, and present their key recommendations, EMC continues to be involved in the final touch to present to the federal-provincial and territorial committee to present an integrated approach for decisions makers. Thank you to all of our active members on this important task force.

[Visit our website regularly](#) to learn more about our work in this important national step.

### EMC's Federal Pre-Budget Submission for the 2018 Federal Budget

Read EMC's top recommendations for the 2018 Federal Budget [on our website](#).

### EMC to comment on the regulations principles of the Quebec ZEV mandate

Following the adoption of the [Act to increase the number of zero-emission motor vehicles in Quebec in order to reduce greenhouse gas and other pollutant emissions](#) on October 26th 2016, two draft regulations were published in the Gazette officielle du Québec on July 5, 2017.

- Regulation respecting the application of the Act to increase the number of zero-emission motor vehicles in Québec in order to reduce greenhouse gas and other pollutant emissions
- Regulation respecting the limit on the number of credits that may be used by a motor vehicle manufacturer and the confidentiality of some information

The first regulation details the requirements of the future ZEV mandate, while the second regulation, under the authority granted to the Minister by the Act, sets out the number of credits that can be transferred from one compliance period to another by a motor vehicle manufacturer and the confidentiality of certain information. These draft regulations are subject to a public consultation period of 45 days, beginning on July 5 and ending on August 18, 2017. The regulations and other information are available on the Ministry's website ([English version](#)).

EMC plans on sending its comments in the upcoming weeks.

### National Drive Electric Week

Now a tradition in North America, and for the third year, EMC supports the National Drive Electric Week from September 9 to 17, 2017. EMC has listed all events to be held in 2017 on [its website](#), and thanks all of the EV owners associations and members supporting the 13 events in 8 provinces planned so far.

More events will be added online in the upcoming weeks.

## News from Members

### NS Power launches a request for proposals for new charging network

Nova Scotia Power is issuing public Request for Proposals (RFP) seeking a location partner and installation contractor to create a new network of 12 fast charging stations. Specific criteria must be met in order to be considered; proponents can review complete details on the RFP process and submissions at [www.nspower.ca/ev](http://www.nspower.ca/ev).

Please note the deadline for RFP submissions is August 16.

### NB Power launches public charging network with official provider AddEnergie



NB Power announced the **eCharge Network**, the province's first EV charging network aimed at giving drivers worry-free travel everywhere in the province.

In the first phase of deployment, AddEnergie will install 10 fast charging stations and a dozen Level 2 charging stations, while managing the network's daily operation.



From left to right: Monique LeBlanc, MLA for Moncton East, Louis Tremblay, President and CEO of AddEnergie, Ginette Petitpas Taylor, MP for Moncton, Riverview Dieppe representing Natural Resources Canada, Cathy Rogers, MLA for Moncton South, Gaétan Thomas, President and CEO of NB Power, Dawn Arnold, Mayor of Moncton, Minister Serge Rousselle, MLA for Tracadie-Sheila and Minister of Environment and Local Government Attorney General

Fast-charging stations will be strategically installed along the Trans-Canada Highway to facilitate intercity travel throughout the province, while Level 2 charging stations will be deployed in partner municipalities. Commissioning of the 10 fast-charging stations is scheduled for the end of 2017.

Read the [NB Power press release](#).

Read the [AddEnergie press release](#).

## FleetCarma's Charge the North program aims to improve charging nationwide



Electric vehicle sightings are becoming increasingly common on Canadian roads. As more EVs hit the roads, the need for better charging infrastructure nationwide is critical. Fortunately, Waterloo-based cleantech-telematics company, FleetCarma, has a solution.

Last month FleetCarma launched Charge the North, a program that calls on Canadian EV owners to clip in a small device that collects data from their vehicle. Utility companies across Canada will use this data to make informed decisions about EV infrastructure as demand for it grows. To learn more about Charge the North, please [visit their website](#).

## Formula E FIA 2017

Montreal hosted the first edition of the Formula E on the last weekend of July. You can read a good summary of the event from our board member Martin Archambault on the [AVEQ website](#) (in French only).

You have any comments on the event? Send them at [info@emc-mec.ca](mailto:info@emc-mec.ca).



Source: Martin Archambault

## Other EV Accelerators

### Consultation on proposed Changes to Ontario's Building Code

The Ministry of Municipal Affairs (MMA) is seeking input from the public and industry stakeholders on changes for potential inclusion in the next edition of the Building Code.

The consultation, which will extend from July 14 to September 29, will include proposed requirements to support the implementation of the government's [Climate Change Action Plan \(CCAP\)](#). To support CCAP, the Ministry is seeking input on proposed requirements that would reduce GHG emissions in the building sector through changes to the Building Code.

MMA's EV-related proposed changes contain the following elements\* :

- Apply to **new MURBS** (called "apartment *buildings*" in the Building Code) where **parking is provided within the building**
- **20% of parking spaces** must be provided with EV supply equipment installed in accordance with Section 86 of the Electrical Safety Code
- **Remaining parking spaces** must be **designed to permit future installation** of EV supply equipment that conforms to Section 86 of the Electrical Safety Code
- In-effect date: **January 1, 2019**

\*Source: [DeMarco Allan LLP](#)

## Volvo Cars to Go All Electric



Volvo announced last week that every Volvo it launches from 2019 will have an electric motor.

It will launch five fully electric cars between 2019 and 2021, three of which will be Volvo models and two of which will be high performance electrified cars from Polestar, Volvo Cars' performance car arm. Full details of these models will be announced at a later date.

[Read the press release](#)

## Membership News

EMC is happy to welcome the following new members:



### Industry

Astria Technologies  
DeMarco Allan LLP  
Porsche Canada  
Meo Electric  
Recharge Véhicule Électrique

### Fleets

Metrolinx

### Supporters

Richard Balkin  
Stephen Mildenberger  
Joseph Tam  
Peter Welsh

### Not-for-profit/Universities/Research Centres

Electric Vehicle Council of Ottawa  
London EV Association  
Montréal c'est électrique  
Ontario Electrical Industry Training  
Simcoe County Electric Vehicle Association  
Tesla Owners' Club of Ontario  
TeslaXCanada Sustainable Transportation Owners' Group  
Toronto Hybrid and Electric Car Group  
Windsor-Essex Electric Vehicle Association  
Waterloo Region Electric Vehicle Association

To see the list of our members, please visit our website. To obtain the detailed contact info of a member, please visit our [Members Only Section](#).

## CONTACT US.

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