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*Electric Mobility Canada's  
Monthly e-News  
July/August 2015 Edition*

## PRESIDENT CORNER.

### Gear up for an exciting Fall 2015!

Dear EV Colleagues,

I hope you are all enjoying a wonderful summer. At EMC, we are planning and expecting a busy and exciting fall. After meeting the delegates in Halifax last May, I will be coming your way during the **National Drive Electric Week** (*more info below*). It will be the perfect moment to celebrate together today's choice and availability of plug-in vehicles and highlight the benefits of all-electric and plug-in hybrid-electric cars, and to reach out to future EV drivers. Electric Mobility Canada is proud to support all of the EV drivers' associations, and other organizers dedicated to promote this celebration throughout Canada.



During the same week in mid-September, I will be participating at our **chapter meetings** in BC, ON, QC and NS, in order to recognize recent accomplishments and, most of all, to focus on your specific needs to accelerate EVs in your region, as well as support your action plans.

The recommendations from our **national roadmap consultation** are also under review to prioritize and finalize the resources and conditions to be brought forward. A **strong national policy** to move from an early adopter market to a mass market could not be more relevant. In the context where Canada has nearly three times fewer EVs per inhabitant than our American neighbours, it is imperative to start implementing the short-term measures and to plan ahead for the next five years.

I invite you to participate actively in all our initiatives this fall, including our **EMC Webinars** (*more info below*).

We are also happy to announce that the Call for Papers for EVS 29 is now open!

A handwritten signature in black ink that reads "Chantal Guimont".

**Chantal Guimont**  
President & CEO

## Electric Mobility Canada

**UPCOMING EVENTS.****EMC EVENTS**

**EVS29 International Electric Vehicle Symposium**  
**June 19-22, 2016**  
**Montreal, QC**[www.evs29.org](http://www.evs29.org)

**Ontario Chapter Meeting**  
 September 15, 2015 @ 1PM  
 PowerStream Head office (Vaughan, ON)

**Quebec Chapter Meeting**  
 September 16, 2015 @ 2PM  
 Monument National (Montreal, QC)

**Nova Scotia Chapter Meeting**  
 September 17, 2015 (afternoon)  
 Halifax, NS

**BC Chapter Meeting**  
 September 21, 2015 @ 1PM  
 BC Hydro Head Office (Vancouver, BC)

**EMC Webinars**  
 Visit [our website](#) to learn more.

**OTHER EVENTS**

**Carsharing Conference**  
 September 22-23, 2015  
 Vancouver, BC

**22nd ITS World Congress**  
 Bordeaux, France  
[itsworldcongress.com](http://itsworldcongress.com)

**IEEE Vehicle Power and Propulsion Conference**  
 October 19-22, 2015  
 Montreal, QC  
[www.vppc15.org](http://www.vppc15.org)

**MEMBERSHIP NEWS.**

Electric Mobility Canada is happy to welcome **2 new members** this month.

**As an industry:**

Siemens - Smart Grid Division, ON

[www.siemens.com](http://www.siemens.com)

*Innovative solutions in electrification, automation and digitalization.*

**As a not-for-profit:**

Canadian Vehicle Manufacturer's Association, ON

*Industry association representing Canada's largest manufacturers of light and heavy duty motor vehicles.*

**To see the list of our members, please visit [our website](#). To obtain the detailed contact info of a member, please visit our [Members Only Section](#).**

## NEWS FROM EMC.

### **EVS29 - Call for Papers is now open!**

We are pleased to announce the call for paper abstracts is now open! We want you to participate as a presenter in an EVS29 Lecture Session or a Small Group/Poster Session.

**See the Call for Papers on the [EVS29 website](#).**

Stay tuned for more information on this important event!

### **National Drive Electric Week**



EMC is supporting the events held in Canada during the week of EV celebration. You can see the list of events on [our website](#) and follow us on [Twitter](#) to get the latest updates. If you are organizing an event and would like EMC to promote it, please [send us an email](#).

### **EMC Chapters: meetings in BC, ON, QC and NS in September**

The EMC Chapters are all meeting this fall. The meetings will take place during or close to the National Drive Electric Week, September 12-20, 2015.

Please contact [Marie-Andrée Emond](#) if you wish to propose a topic to be discussed at your regional chapter meeting.

### **EMC Webinars**

EMC invites its members to participate at its [webinars on EVs](#).

Please contact [Marie-Andrée Emond](#) to participate or to suggest a topic you would like to present to the members.

### **Climate Leadership Plan in BC**

EMC members in BC participated in a conference call to discuss the actions to be prioritized regarding the Climate Leadership Action Plan in BC expected early in 2016. EMC will be sending a letter based on the [BC Recommendations](#) it has submitted in October 2014. EMC members in BC are invited to submit their comments and suggestions regarding these recommendations [via email](#) by August 28, 2015.

### **Our coordinator, Marie-Andrée Emond, will be on a leave this fall**

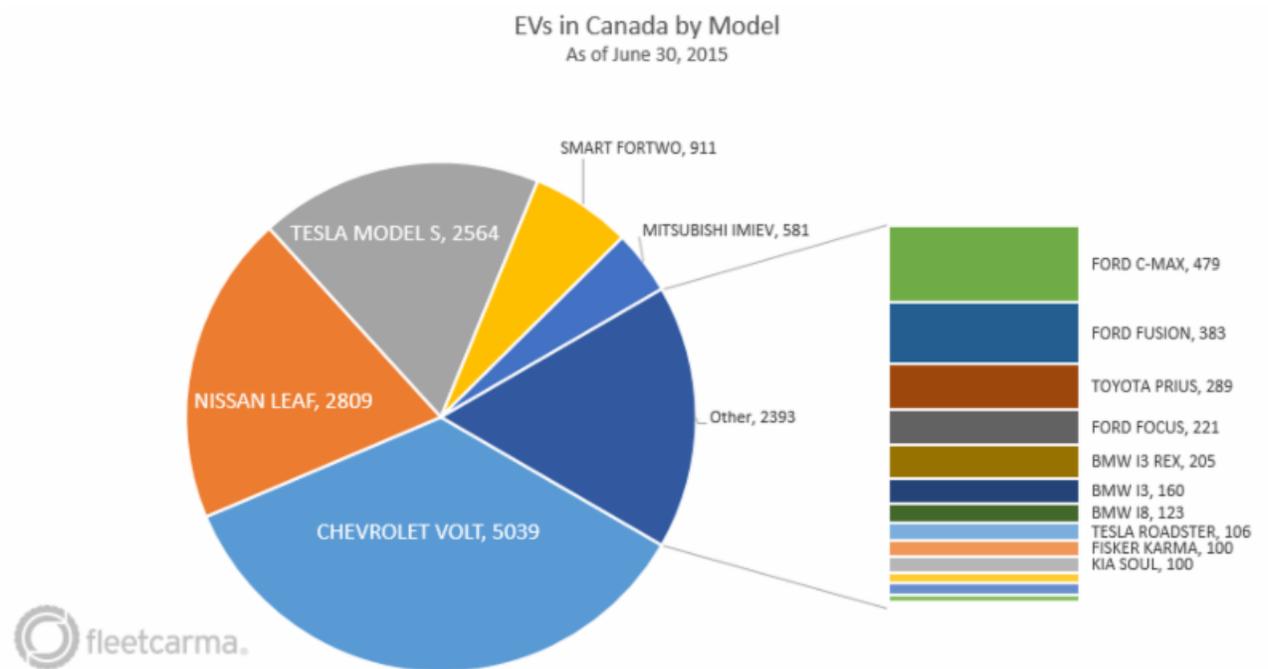
Marie-Andrée Emond, coordinator at EMC, will be on leave from September 14 to December 14, 2015. Her position will be filled by Nicolas Coutlée, who can be reached at [nicolas.coutlee@emc-mec.ca](mailto:nicolas.coutlee@emc-mec.ca) starting September 14.

## NEWS FROM OUR MEMBERS.

### **Fleet Carma presents the 2015 EV sales as of June 2015**

Fleet Carma, in collaboration with EMC, revealed the statistics of the EV sales in Canada for the first half of 2015. It turns out that plug-in sales are up 15% year-over-year.

More than 14,000 EVs are now on the road in Canada. Watch a [100 second summary video](#) on the Fleet Carma blog.



### Inno-VÉ and GRIFÉ merge to become InnoVÉE

InnoVÉE (Innovation in Electric Power) is a non-profit organization funded by the government of Quebec, whose mission is to support the development and funding of collaborative projects related to the electrical industry and the electrification of transportation by gathering expertise and resources of the industrial partners and research institutions.

Read the [press release](#) (available in French only)

### IEEE-VPPC 2015: EMC members entitled to registration rebate

EMC member Loic Boulon from UQTR is chairing the IEEE Vehicular Power and Propulsion Conference 2015 to be held in Montreal on October 19-22, 2015. EMC members are entitled to a substantial rebate when registering for the event. [Learn more.](#)

### NS Power held an EV event with EMC members in Nova Scotia

On July 15, 2015, NS Power organized an event featuring an all-electric bus. The BYD-manufactured bus came all the way from California and showcases the potential future of the transit bus system in Canada. A BYD representative was on hand to answer all the questions.



## EMC MEMBER OF THE MONTH.



### **Tesla Motors signs first Canadian university research agreement with Dalhousie University**

*Excerpt from an article published in the [Dalhousie University website](#).*

Dalhousie University and Tesla have signed an agreement that lays out the terms of a new five-year research partnership with Dalhousie lithium-ion (Li-ion) battery pioneer, Dr. Jeff Dahn. The agreement was signed June 16, 2015 and the exclusive partnership with Tesla will begin in June 2016. It marks the first collaboration between Tesla and a Canadian university.

"Dalhousie University is a national and international leader in advanced materials and clean technology research," said Martha Crago, Vice-President, Research at Dalhousie. "Jeff Dahn is developing Li-ion batteries that improve lifetime, increase energy density and reduce cost. This collaboration with Tesla is a natural fit and we look forward to working together."

In a presentation to Dalhousie researchers and representatives Tuesday morning, JB Straubel, Co-founder and Chief Technology Officer with Tesla, discussed the importance of the Li-ion battery to the company.

Tesla's mission is to accelerate the transition to sustainable transportation around the world. To do so, it plans to expand beyond a niche market and produce hundreds of thousands of cars a year. In an effort to bring down the price of Tesla vehicles for the

mass market, Tesla will manufacture Li-ion batteries with longer lifespans that cost less to create and be sourced with more materials from North America.

"Our research group's goal is to increase the energy density and lifetime of Li-ion batteries, so we can drive down costs in automotive and grid energy storage applications," said Dahn.



## CONTACT US.

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