Electric Mobility Canada
2015 Corporate Partnership Opportunities

Electric Mobility Canada (EMC) is ***the*** highest-profile and most influential association of our country's transportation electrification sector. EMC is offering unique opportunities to organizations wishing to take a leading position in the advancement of this burgeoning high-tech sector as prominent corporate partners. EMC, a not-for-profit, is the only national organization working with government, industry and other strategic players to drive the adoption of sustainable electrified transport in Canada.

Our mission is to support the efforts of our members in driving the adoption of electric mobility technologies by Canadians as key means of achieving sustainability in transportation, and to position Canada as a global leader in developing and implementing electric mobility in all modes of transport.

Our membership spans the entire country and brings together stakeholders from the automotive, electric utility, municipal, academic and transit fields, to name a few.

> *"Ford Canada strongly values its relationship with EMC – the top, national association of major Canadian electric vehicle stakeholders."*
> **James A. Rowland**, Manager
> International Government Affairs - Trade and Asia-Pacific
> **Ford Motor Company**, Washington DC

Corporate Partnership Opportunity

EMC is pleased to offer a range of partnership opportunities that could help position your brand across Canada. A partnership would enable your company to be seen as an important contributor to the exciting transition to cleaner forms of electricity-powered transportation. Your partnership will help EMC advance a strong business case for the substantial economic, environmental and health benefits of transitioning toward the high-tech electrification of Canada's transportation sector.

> *"With EMC, my organization is better known and its expertise is recognized."*
> **Serge Carignan**, Technical Director
> **Gestion AVT**

EMC Sponsors and Partners in recent years have included:

AddÉnergie
BC Hydro
Canadian Automobile Association
Canadian Standards Association
Chevrolet
City of Montreal
City of Toronto
Ford of Canada
Government of Canada
Government of Ontario
Government of Québec
Hydro-Québec
Nissan Canada
Ontario Power Generation
Schneider Electric
Toronto Dominion Bank
Toronto Hydro
Toyota Canada

"EMC is a useful partner in opening doors to discussion with governments and power companies on infrastructure development and support programs that will encourage the sale of electric cars."
Ian Forsyth, Director Corporate Planning and Business Strategies
Nissan Canada

Levels of Partnership and Benefits*

Benefits	Gold ($30,000)	Silver ($20,000)	Bronze ($10,000)
Visibility and Networking Opportunities			
Personalized event fitting partner needs, with shared costs, organized by EMC	1 national event AND 1 targeted event	1 national event OR 1 targeted event	1 targeted event
Discussion of common strategic and business opportunities	√	√	√
Opportunity to sit on the EMC Board of directors *(upon AGM nomination)*	√		
Free one-year membership	3 individuals	2 individuals	1 individual
Promotional press releases	3/year	2/year	1/year
Promotional article in EMC's monthly Newsletter and other documents distributed to EMC members	3/year	2/year	1/year
Partner logo on EMC website home page (20,000 visitors/month)	√	√	√
Partner logo on EMC material	√	√	√
Annual EV/VE Conference & Trade Show			
Free registration passes	3	2	1
Keynote speaking opportunity	√		
Partner logo on conference program	√	√	
Discount on exhibit space and activity sponsorships	30%	15%	

**EMC would be happy to discuss tailored options for your organization.*

Contact
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